

# Courageous Leadership Training: Speaking



# Speech Framework

- 1) Introduction:  
Attention Grabber  
Intro to your message
- 2) Story
- 3) Power of 3 (Lessons + Teachings)
- 4) Powerful Conclusion  
\*\*\*Courage Circle Framework, just  
shorter time frame\*\*\*

# Your Speaking Style

- The Movement Maker
- The Performer
- The Storyteller
- The Scientist
- The Innovator
- The Teacher

# Deliver a Standing Ovation Worthy Speech

Storytelling

Prepare + Presence

Emotion

Experience

Content + Connection

How

# Tips for Rocking the Stage

- Confidence but humility
- Leave your EGO at the door
- Pause and Breathe (deletes the um)
- Body Language and Gestures
- Vocal Variation
- Use the stage
- CONNECT before, during and after

*Ready to Shine!*

## **Courage Circle Feedback and Support:**

- APPLAUSE!!!! Standing ovations all around 😊
- What was AMAZING...
- Take it to the Next Level...

*Ready to Shine!*

## Speaking Opportunities...

- Encourage each person to bring an opportunity to one of the 2 meetings each month.
- Can be online or live speaking events, Local or Global, or hosting your own event/opportunity
- As a leader you need to be showing up with an opportunity each month.
- Share in the GLOBAL group opportunities available to more people.



## Getting Booked to Speak

- 1) Make Google Your Friend... research
  - 2) Position yourself to solve a need and show ROI
  - 3) Package your expertise for higher value and greater income and impact
  - 4) Just Ask. (Set the intention here today then DO IT)
  - 5) Build relationships and SERVE first
  - 6) Rock the Stage... the snowball effect
- [www.chantelleadams.com/getbooked](http://www.chantelleadams.com/getbooked)

# Crafting a Killer Proposal

- 1) Write a powerful, attention grabbing session title
- 2) Know your audience
- 3) Be specific
- 4) State attendee takeaways
- 5) Keep it brief
- 6) Be original

*Ready to Shine!*

## **Your One Sheet:**

- 1) Your Name and Title or North Star
- 2) Bio
- 3) Headliner and Speech Description
- 4) Previous clients or engagements
- 5) Testimonials
- 6) Contact Info

# Helping moms turn their **SHIT SHOW** into their *mojo!*

*Laurie Joy*  
Mama Motivator | Mojo Igniter | Straight Shooter

## *bio*

Laurie is a "Tell It Like It Is" mom entrepreneur with a passion for coaching, empowering and inspiring moms to be and do more. Sometimes you may not like what she has to say, but she guarantees you NEED to hear it!

She is a workout-loving, protein shake-drinking, book-reading, self-development enthusiast.

She's a mama on a mission to empower and FREE as many moms as possible – from a life less lived.

Laurie is honest, self-motivated and loves her family dearly. She's fun and funny, like freaking hilarious, and compassionate. Just call her a freedom lover!

Laurie is the owner of The Mama Mojo Movement where she empowers mamas to step into their lives, wake the hell up, and start living again! She changes lives and the next one can be yours!

“Absolutely amazing speaker. Laurie's message is to the heart and transformational. Her humor is perfect and moved me to tears, in the most gorgeous way - **Linda Poteet**

CREATIVITY. CONSCIOUSNESS. CHANGE

# rocky CALLEN

Bestselling Author | International Speaker  
Creativity Freedom Fighter

## *bio*

Rocky's mission is to liberate creatives, to fuel their bravery, to ignite their purpose and impact communities through the divine intersection of creativity, consciousness and change. International retreat leader, transformational book coach, bestselling novelist and author of the forthcoming nonfiction book, *The Audacity of Creation*, Rocky has had a lifetime of fighting for her dreams and she is unflinching in her pursuit to ignite a creative revolution that leaves no artist, writer, creator behind.

“I was so moved by Rocky. She is an incredible storyteller who captures you from the beginning and holds you in the palm of her hand. Her message of staking claim to your dreams and holding on no matter what inspired me!!

- Mary Ottman

“Rocky hits the heart. Her speech is absolutely empowering as she inspires you to go after your creative dreams.

- Linda Poteet

## Your Demo Video:

1) Glimpse of you speaking then  
Your intro script: Intro YOU,  
your north star and WHO your  
message is for

2) SHOW you speaking

3) Your middle script: Why you  
do what you do, HOW you will  
rock the stage

4) SHOW you speaking

5) Your conclusion script: Hit  
home your North Star in a  
powerful statement

Professional video quality and  
sound, great lighting, clarity of  
message



# Monetizing Your Speech:

- Step 1: Make it standing ovation worthy.
- Step 2: Have a program or offering that ties into your speech
- Step 3: Get in front of your dream clients
- Step 4: GIVE amazing CONTENT and CONNECT!
- Step 5: Build Your List! (amazing free offer)