

Courageous Leadership Training: Courageous Marketing and Sales



Courageous Marketing and Authentic Sales

- Step 1: Know and BELIEVE in the movement
- Step 2: SHARE your stories, your takeaways, your process
- Step 3: Get Visible... CONNECT locally
- Step 4: Share your story and invite from a place of SERVICE to your ONE... care deeply!
- Step 5: Always come from a place of ABUNDANCE an Abundant Mindset is KEY

My Authentic Sales Strategy

- Set an Intention (SEE and FEEL it)
- Know your WHY behind the intention (Go Deep)
- Make a Plan + DO the WORK
- Want what is best for those you invite
- Show Gratitude
- Let Go of the Outcome
- Follow Your Intuition + Get Creative



26 Ways to Market the Courage Collective Circle

(see guide in membership site)

Courage Circle Marketing Plan

- Organic Sharing to create curiosity
- Genuine Connecting
- Personal Outreach and Invitation
- Day of Courage
- Women Rising Event
- 5 Days of Courage FB Challenge
- 2 Free Circles